

WRC Creates Stable Beginning for Mom

We all like happy endings to stories about people fighting their way through tough challenges that threaten their livelihood and happiness.

We want to see people win, defeating a life of poverty and dissatisfaction with their lives. Here at the Women's Resource Center, we always look for ways to arm clients with the right weapons they need to better their lives and their families' lives. We can't assist every person who calls us, but when we see a client's success story unfold, we want to share it with you.

Tanya first called our office in September, 2011. The 27-year-old mother of an infant was on WorkFirst, receiving food stamps and Medicaid. She and her little daughter were living

with her mother and stepfather at the time. Tanya sensed an unhealthy relationship between her mother and stepfather, and knew she needed to find her own place to live. She found an apartment with Burlington Housing, but didn't have enough money to pay for all the required deposits to move in.

Here's where you come in. Thanks to your donations and membership dues, we were able to pay those deposits for Tanya to move into affordable, safe housing with her baby. To help her continue in her job hunt, we paid her car insurance and gave her three gas cards.

It's one thing to help a woman get into her own housing and provide her with gas money. But the WRC is about helping a woman become employed and

self-sufficient, and that is something only she can see through to the end.

Tanya did just that.

With her car insurance now paid up and a full tank of gas, Tanya applied for a waitressing job at a restaurant in Mebane. She got that job and says she loves it.

"People tell me I have a great personality for working with all kinds of people. I could be waiting on the grouchiest customers, but by the end of their meal, I always get a smile from them."

Her paycheck took her off WorkFirst and keeps her self-sufficient, and she pays all her bills on time.

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ISSUE 60

FALL/WINTER 2011

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A Holiday Note From the Executive Director

As you read this letter that Sherry Martin, WRC's Administrative and Program Assistant wrote to her friend, I know you will be moved to tears as our Board of Directors and I were when we read it.

Dear Linda,

In the year since I started working at the Women's Resource Center in Alamance County, I've seen many examples of how our organization has transformed lives.

The WRC can only improve other people's lives with funds from donations and membership dues. So

when we help people, our donors are there helping us, too.

So many women stand out in my memory over the past 12 months, but I'd like to share just one success story with you.

A mother of eight children came into my office one afternoon. With a smile, she asked me what the WRC does to help women seeking legal advice and housing assistance. Thinking she was a social worker, I explained our New Choices program to her, then asked if she was seeking assistance for her client or a friend. Tears began streaming down her

face as she said, "Actually, it's for me."

As we chatted in my office, she explained she had a good job and could pay her bills, but that she was living with a verbally abusive husband she wanted to separate from and needed help finding affordable housing for herself and her kids on a single income.

It's not easy finding an affordable yet safe place to live for such a big family, but after a week's search she found a home. She was able to afford the move-in fees with \$200

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A "Fiscal" Year in Review

Financial Report 2010-2011

Statement of Financial Position as of June 30, 2011

Assets	Cash/Gift Cards	\$31,835
	Receivables	\$2,680
	Prepaid Expenses	\$600
	Property & Equipment	\$72,045
	Other	\$108
	Total Assets	\$107,268
Liabilities	Accounts Payable/Unearned Revenue	\$5,381
	Notes Payable	\$55,700
	Total Liabilities	\$61,081
Total Net Assets	Unrestricted Net/Temporarily Restricted Assets	\$46,187
Total Liabilities and Net Assets		\$107,268

Statement of Activities as of June 30, 2011

Revenue & Support	Membership & Contributions	\$54,530
	Grants	\$80,605
	Special Events	\$48,937
	Program Fees	\$33,495
	Miscellaneous	\$374
	Interest	\$95
	Total Revenue	\$218,036
Expenses	Programs & Services	\$173,515
	Management & General	\$19,538
	Fundraising	\$27,158
	Depreciation & Amortization	\$11,799
	Total Expenses	\$232,010
Net Income (Net Loss)		\$(13,974)

Service Report: July 1, 2010 - June 30, 2011

New Choices	310 clients served; \$11,614.15 given in assistance
WWW	10 luncheons - 662 Total Attendance; \$10,706.75 Raised
Piedmont Job Club	5 sessions - 60 Unduplicated Attendees
BookWomen	12 meetings - 139 Total Attendance; 17 Unduplicated Attendees
Theatre Group	9 outings - 75 Total Attendance
Hiking Club	10 hikes - 89 Total Attendance
Wine Dinner	2 dinners - 64 Total Attendance; \$730 Raised

Executive Officers

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1st VP: Kathy Colville
2nd VP: Lisa Bullard
Secretary: LuAnn Rice
Treasurer: Marti Asher

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 Meredith Peffley

Administrative Assistant
 Sherry Martin

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 Burlington, NC 27215
 (336) 227-6900
 (336) 227-6993 fax
 Email: info@wrcac.org
 Website: www.wrcac.org

Strategies for Women Investors

Today, women are playing an ever-increasing role in making important financial decisions - whether for themselves or for their families. While many of the basic rules of investing hold true for all investors, some life events will affect women differently than men, and these can also have an impact on investment decisions. Following are a few areas of special consideration for women investors:



Oravsky

Longer life expectancy. People in general are living longer these days,

and conventional wisdom will tell you that women tend to outlive men. Studies have, in fact, confirmed that this is the case. According to the National Center for Health Statistics, women outlive men by an average of more than five years.* So women in particular often end up facing more years in retirement. To be prepared for such a situation, women need to take special care to implement select strategies catered to their possible long-term needs.

Being on your own.

Statistics also show that women have a very high probability of being on their own at some point in their financial lives, not only as a result of a spouse's death, but also because of divorce or simply remaining single. Dropping from two incomes down to one would obviously require making some adjustments, so it's important to think about alternatives and options in the event you should be faced with a similar situation.

Time spent out of the work force. When caring for children - or even an

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Heath Wins Volunteer Award

WRC volunteer Diane Heath won a lifetime achievement award for her generous work, but the work is far from done.



L to R: WRC Executive Director Heidi Norwick, Diane Heath, WRC board member Cindi Henderson.

Diane received the United Way's Lifetime Achievement volunteer award for her work with the WRC, Eastlawn Elementary, Alamance County Area Chamber of Commerce, and Safe Passage to name a few. For winning the award, the Foundation donated \$1,000 in Diane's name to the WRC.

Diane also successfully submitted a grant to Truliant Federal Credit Union for \$1,000 on

behalf of the WRC to fund a money smart program for parents at Eastlawn Elementary.

The FDIC's Money Smart program educates parents about finances and connects them with human service providers and is taught in both English and Spanish.

After two sessions (one in each language), there have been six graduates.

What Does Your Donation Mean to Clients?

Gas Card	\$25	Avg. Car Insurance Pmt.	\$100
Legal Consultation	\$30	CNA License Test	\$101
New Choices Consultation	\$60	Deposit for Housing	\$250
ACC Cont. Ed. Course	\$68	Average Childcare Asst.	\$400

Self-Sufficiency for a Lifetime...Priceless

To donate securely online, go to www.wrcac.org

Name** _____

**If you object to your name being published, please check here

Street Address/City/State/Zip _____

Daytime Phone _____ Email Address _____

(For WRC Use Only)

Payment: Credit Card Check Enclosed (made payable to: Women's Resource Center)

Account Number _____ Expiration Date _____ Verification Code _____

Name on Card _____ Signature _____

If you wish to designate your gift in honor or memory of someone, please complete the information below.

Please accept my gift in honor of in memory of

Name _____

Acknowledgement of this gift should be made to: Name _____

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“I am a Philanthropist!”

Women’s Resource Center Donations from December 1, 2010 through November 30, 2011

Every contribution is important to us. If any information is incorrect or your name was omitted, please contact us.

BUSINESSES, FOUNDATIONS & ORGANIZATIONS

Alamance Claims Association
Alamance Reads
Alamance Regional Medical Center
Ameriprise Financial
Apple, Bell, Johnson & Co.
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Tanger Outlet Centers, Mebane
The Anderson Center for Marriage and Family Therapy
The Wells Fargo Foundation
The Winery at Iron Gate Farm
Thrivent Financial for Lutherans
Truliant Federal Credit Union
VantageSouth Bank
Verizon Foundation
Vernon, Vernon, Wooten, Brown, Andrews & Garrett, PA
Wishart, Norris, Henninger & Pittman, PA
Youth’s Friends Association
Xocai

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United Way

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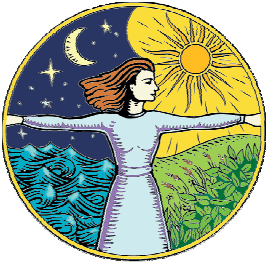
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Alamance County Arts Council
Alamance County Chamber of
Commerce
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Duke Energy - Business
Women's Network
First Presbyterian Church
(Burlington)
For All Occasions
Panera Bread Company
Rock Your Technology
Times-News
TS Designs
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Mackenzie Peffley
Stacey Riberdy
Antje Shiflett
John Stubblefield
Sue Thies
Katie Wright



Arts Council Welcomes WRC's Holiday Gathering

Partygoers loaded with colorful ornaments and hundreds of cookies descended on the Captain White House in Graham for the Women's Resource Center's Holiday Gathering on December 12.

Once again, the beautifully decorated Captain White House welcomed us with fun, fellowship, and delicious treats. The long table in the dining room could have buckled under all the trays brimming with the huge sampling of appetizers and sweets created by our board and members.

This year we added a "cookie throwdown" to our traditional ornament exchange and cookie swap.

Each of our judges courageously sampled 29 different cookies. Mebane City Councilwoman Jill Auditori, Burlington Mayor Pro Tem David Huffman, and NC Rep. Alice Bordsen judged each on the categories of texture, taste, eye-appeal, uniqueness, and difficulty of preparation.

Every category had a winner; in the end, Dee Bragg's Rosemary-Kissed Orange Thumbprint Cookies Tuscano triumphed as best overall cookie. Each winner went home with bragging rights for the next year and a

North Carolina-shaped cookie cutter to boot.

It wouldn't be a WRC party without prizes, now would it? This year we raffled a variety of prizes to lots of happy recipients, but the biggest prize of the night went to Dot Foy. Dot, who has been



a member for almost 15 years, won a lovely pearl necklace donated by Tanger Factory Outlet Center in Mebane for our member giveaway. Kathy Hackshaw, Tanger property manager and WRC board member, presented the necklace to Dot.



The WRC also came out a winner. The center garnered 7 new members, whose membership dues will help us continue in our mission of helping women improve and enrich their lives.

Thank you for coming out to share a special evening with us. We hope to see you again at next year's Holiday Gathering!

Also, a big thank you to the Membership Committee for their hard work.



Are Your Shoes Killing You?

Gray Carpenter, PT, DPT
Alamance Regional Medical Center
January 25, 2012

NC Teacher of the Year
Tyronna Hooker, M.Ed.
Alamance-Burlington School System
February 22, 2012

Putting Your Network to Work
Joel Kaczmarek
Sandler Training
March 28, 2012

Alamance Country Club
2402 Pineway Drive, Burlington

Lunch, Networking & Speaker
11:30 am - 1:00 pm

WRC Member - \$25
Non-Member \$30

Visit www.wrCAC.org to join our mailing list.



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elderly parent – women tend to spend more time away from work than men. Some surveys have shown that, on average, women spend more than a decade out of the work force. The implications for women with regards to investments are clear: they will have less time than their male counterparts to contribute to their retirement nest eggs.

While these are just some of the many important considerations for women investors, there are also several simple steps women can take to come up with an effective financial strategy.

For starters, you should look for ways to educate yourself

about investments. The financial press and financial web sites are loaded with information about investments and alternatives. It's important to remember that not every source is the most reliable, but the bottom line is that there is plenty of information out there.

You may also want to seek advice from a professional. The act of enlisting a Financial Advisor to help with your investments does not take away from your ability to make the final decisions. It does, however, provide you with someone you can turn to for guidance as you make those important decisions.

One of the most important things you can do is make a list of

your financial goals and then develop strategies to meet those goals. Taking the time to assess your current financial situation will help you get a clear picture of where you are, and then you can envision where you want to go. Keeping in mind the special circumstances we mentioned earlier, you can chart a course of action that will enable you to meet any challenges that may arise in the future.

This article was written by Wells Fargo Advisors and provided courtesy of Jennifer Oravsky, CRPC®, CFP® a Financial Consultant with Absher Wealth Management Group of Wells Fargo Advisors in Chapel Hill at (919) 969-4828.

Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company.

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from the WRC. We also helped offset living expenses by giving her a \$50 gas card.

As for her legal concerns, the WRC paid for an attorney consultation so she could get advice for her divorce and child custody concerns.

Hers is just one story with a happy ending I've witnessed here at the WRC. If I could speak to each and every one of our donors, I would tell them that they really do make someone's life better every day through the WRC, even though they're not actually here in our office.

I would tell them they were there when we paid utility deposits so a homeless mother and her young children could move into a safe and affordable home. They were there when we paid for a little boy to move into a more trustworthy day care center. They were there when we gave a gas card to a sick client who has to travel to Chapel Hill for medical

treatment. Linda, would you consider giving a donation to the WRC so you can be there for more families in the coming year? Many more people will be seeking our assistance, and we'd appreciate your help in our mission of improving the lives of women and their families in Alamance County.

Sincerely,
Sherry Martin

Was I right? Now is the time to put those feelings into action. Your gift of \$30, \$50, \$100, \$500 or \$1,000 can change someone's life...because it provides resources that have an immediate impact. Financial stabilization for families is our goal. Your donation will make a world of difference. I promise you.

Happy Holidays to you and your family,

Heidi Norwick
Executive Director

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Now Tanya is looking to the future and what she'd like to accomplish to make life even better for herself and her baby.

"I got a job. Now the next step is school," Tanya says. She had considered a

job in the medical field since she had worked as a certified nurses assistant in the past. But with all the new opportunities she has experienced since achieving her self-sufficiency, she decided to research other interesting careers before making her decision.

When I asked Tanya if she felt that the WRC gave her the tools to change her life for the better, Tanya enthusiastically replied, "Most definitely!"

Member, sustainer, contributor. Whatever you call it, you make a difference in people's lives.



WOMEN'S RESOURCE CENTER
IN ALAMANCE COUNTY
411-B WEST FIFTH STREET
BURLINGTON, NC 27215

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WRC Calendar of Events

January 25, 2012: WWW - Are Your Shoes Killing You?: Gray Carpenter, PT, DPT

January 25, 2012: BookWomen

February 22, 2012: WWW - NC Teacher of the Year Tyronna Hooker, M.Ed.

February 25, 2012: Scavenger Hunt - Tanger Outlet Center, Mebane

February 29, 2012: BookWomen

March 28, 2012: WWW - Putting Your Network to Work: Joel Kaczmarek

March 28, 2012: BookWomen

April 18, 2012: WWW - TBA

April 25, 2012: BookWomen

April 26-28, 2012: 15th Annual Herb Festival

May 23, 2012: WWW - TBA

May 30, 2012: BookWomen

June 27, 2012: WWW - Fashion Show

June 27, 2012: BookWomen Visit

www.wrcac.org for updated event information

Programs & Services

Community Resource & Referral Services - Information and referral to appropriate community services. The WRC is often the first place people contact to find out about services available in Alamance County.

Cooking Classes/Wine Dinners - For foodies who want to learn about wine pairings, cooking techniques, and eat great food at one of our most enjoyable networking/fundraising efforts.

Family Law in North Carolina - A book with comprehensive information regarding the emotional and legal aspects of separation, divorce, child custody, child support, alimony, property settlement, and domestic violence. Cost: \$10. Published by the Women's Center in Chapel Hill, the WRC stocks the books for distribution in our community. The book is free to women of limited income enrolled in our New Choices program.

New Choices - Provides encouragement and support to individuals during times of transition: family breakup, job loss, financial downturns, health issues and other situations that prevent personal self-sufficiency. **New Choices** offers free individual coaching, self-sufficiency planning, and individual goal setting. Limited financial assistance may be available for tuition assistance, books, and transportation if returning to school is advisable.

Piedmont Job Club - Free job search workshops open to the public.

Working Women's Wednesdays - A monthly luncheon series offered by the Women's Resource Center, WWW provides the best in professional development for women in our community. An amazing opportunity to hear the latest from women of proven power and influence. One of the most successful networking and educational events in North Carolina, now celebrating our 9th year of quality programs.